

Newsletter March, 2017



Hi Everyone

Firstly I'd like to take this opportunity to thank you all for your tremendous loyalty and on-going support for our young, vibrant radio station 94.1FM. The station has had another fabulous 12 months with the addition of new staff, tighter formats and a heavy focus on community spirited radio specifically designed for the

laid back lifestyle of the Gold Coast. This is reflected in our title "The Gold Coasts Own..." and why our audience numbers continue to increase.

We are looking forward to a very exciting year ahead with many new plans, events and competitions as well as strengthening our links with the community that supports us so much. This will include the boosting of our broadcast signal following the purchase of vital technical equipment from overseas. For our listeners this will mean a stronger signal into many parts of the Gold Coast and surrounds.

I would also like to remind you of Radiothon 2017. Each year this event has proven to be a fun few days with the station making a number of live outside broadcasts where we get the opportunity to meet you our listeners and you get to meet our team. And if you renew your membership before the **"end of April"** you'll get 3 entries in The Grand Motors Toyota Yaris and all major prize draws during Radiothon 2017.

Over the next month or so we'll be making a number of very exciting announcements about the station and our plans for 2018. So stay tuned.

Gary Field - CEO

WHO WANTS TO WIN A BRAND NEW CAR?

This year we have once again teamed up with Grand Motors Toyota to give one of our lucky members the chance to WIN a brand new Toyota Yaris. IT COULD BE YOU....!

During 2017 94.1 FM Radiothon you will have the chance to win a number of fabulous prizes including a brand new Grand Motors Toyota Yaris simply by becoming or renewing your 94.1 FM supporters membership. And if you **RENEW your supporters membership fees before 30th APRIL you'll get "3 ENTRIES"** in this year's major Radiothon Prize draws. **Pay during May and you'll receive 2 entries.** SO DO IT NOW AND DON'T MISS OUT...!

Last year a very happy **Robyn Evans** from Southport (Robyn pictured with Tim Unwin - Grand Motors Toyota and 94.1FM's Shaun Field) drove away in her brand new car simply by becoming a supporter of her favourite radio station.



This year we've got bigger and better prizes for you to win including holidays, cruises and gift vouchers.

Radiothon will run in early June so renew your membership or join our supporters group now before the end of April. You will not only become part of our 94.1FM family you'll get multiple entries in ALL major prizes including the Grand Motors Toyota Yaris.

This year's membership fee is only \$55.



GUESS WHO'S JOINING THE TEAM..!

Over the next few weeks 94.1FM will have a competition for our listeners to "Guess Our new Station Personality!" and our prize will be joining our him and other winners on a Surfers Paradise River Cruise.

From 1st May, 94.1FM our new personality will take over the **Breakfast Show** as part of a whole new presenter line-up. Gary Boughen will finally get a chance "to sleep in" as he takes over the **Drive Show** from 3 - 7pm Monday to Friday, while Gary Field is taking a break from "on-air" duties to concentrate more on his vital role as the stations CEO.

Rhonda Sharratt remains in Mornings from 9 until midday and John Pierce from midday to 3pm.

Another experienced presenter/producer to join us recently is **Ian Bremner**. Ian has had many years in the media industry most recently with Channel 10 as executive producer of their documentary department.

Ian is on-air from 7pm Thursday and Sunday and from 2am - 6am Sunday.

KERR'S COUNTRY A BIG YEAR FOR JOHN KERR

2017 is a year of celebrations for our announcer John Kerr. Firstly, his regular program Kerr's Country has just celebrated a birthday. It's been 4 years since John started presenting his regular Friday night show that showcases the very best of country music.

Over the years this award winning program has become one of the stations most popular shows both "live to air" and "streamed" from our website around the world.



But its a double celebration, because this year also marks 60 years since John first started in radio. Back in 1957 a very young 15 year old started work in Sydney as an assistant on 2GB's Jack Davey Show. The following year he started his announcing career on air at Parkes in western NSW. Since then John has worked at many stations in numerous roles and won countless awards in the industry that he loves so much.

Although in semi-retirement, John continues to draw accolades from his audience and radio colleagues. In 2014 his program Kerr's Country on 94.1FM won the Gold Coast Media Club award for Best Gold Coast Community Radio Program.



BACK FOR YEAR NUMBER 4

The 94.1FM Cruise & Travel Show is back for it's fourth year and Travelmasters has once again renewed their sponsorship for this extremely popular show.

Gary Boughen and Greg Clayton each week pick a world location and explore it in detail including the history, culture, scenic sites, food and the music.

This year the show is also exploring events and attractions such as the greatest worldwide Theme Parks.

Captain Nige from Travelmasters each week backs the show with a cruise or holiday deal to accompany the theme of the show. And he always throws in a "94.1FM EXTRA" just for our listeners.

94.1's Cruise & Travel could soon be heard in other radio stations across Australia's. A number of stations have shown interest in broadcasting the show to their audience each week. The show is on 94.1FM 10am Saturday.

. And 88.9FM in Tamworth has recently started playing Ian Cousin's Countdown every Saturday Night.

SPREADING OUR WINGS

Two shows produced by 94.1FM on the Gold Coast can now be heard on other radio stations.

Every Thursday 2PM Richmond Valley Radio 88.9FM plays the 1 hour "Beatles Magical Musical Tour" hosted by Gary Field



A Chat with Leigh Muirhead

Sunday Morning Magazine

6am - 9am

How did you get started in the industry....

I was very young. I think I was about 11 when I started on a kids TV show here on the Gold Coast. Believe it or not, I was very shy as a kid and my mum thought that singing and performing was a way for me to get over it.

What about family life.....

I'm married with 2 children - both grown up. My daughter is living in Sydney and pursuing her love of musical theatre and my son has just moved back home after studying in America. He's a keen golfer, like his dad. We have a 13 year old staffy-cattle dog cross called Bollie. I think she's deaf or perhaps she's just got selective hearing like the rest of my family. Anyway she rules the house.

How do you cope with the early starts.....

I am not really a morning person and all my friends and family are amazed I get up so early on Sunday morning and head off to the studio. But I do really enjoy it - maybe I'm maturing.

Loves and life.....

I love the theatre especially musicals. I do love my aqua aerobics, although I've been a bit slack this year. I am part of tennis group but we seem to lunch more than we play. I love walking and try to do 10,000 steps a day while I listen to my music from the 70's and 80's.

Any unfulfilled ambitions.....

I have always wanted to play "Sandy" in Grease although my days in leather pants are well and truly gone. And I would like to interview Olivia Newton John - it's on my bucket list.

Travel and tastes.....

I am not a good flyer although I do love flying to Sydney to see my daughter. I love the Whitsundays and Hawaii. Can't wait to go back to either... But, having said that, it is hard to beat the Gold Coast...

I hate to confess - that I don't really like fruit, and yes I am a Queenslander... but I love a good steak and Japanese.

Any last thoughts.....

I love to hear from the 94.1 listeners - whether its a song request or maybe a thank you to someone who has helped them during the week. There are so many negative comments out there - so we need more positive messages.